

These Contest Rules & Regulations are specific to the Big Bucks Bonus Contest (The Contest) that is running in conjunction with the Young & Free Alberta Scholarship Program Competition. The Contest is governed by the rules set forth below. By entering the contest, you agree to abide by these rules and the decisions of the Contest Sponsors. You also agree to comply with all applicable laws.

**Contest Sponsors:**

- The Contest Sponsors are Servus Credit Union and Currency Marketing who own and operate the Young & Free Alberta Program.

**Contest Dates:**

- The Contest begins at 9:00 a.m. Mountain Standard Time (MST) on Saturday, September 4, 2010 and closes at Noon Mountain Standard Time (MST) on Sunday, September 26, 2010.

**Entrant Eligibility:**

- The Contest is open to legal residents of Alberta who at the time of contest close are between seventeen (17) and twenty-five (25) years-of-age and who have applied online at [www.YoungFreeAlberta.com/scholarship](http://www.YoungFreeAlberta.com/scholarship) for a Young & Free Alberta scholarship during the scholarship application competition entry period that runs from 9:00 a.m. Mountain Standard Time (MST) on Wednesday, July 21, 2010 and closes at 12:00 Noon Mountain Standard Time (MST) on Friday, September 3, 2010. For complete details regarding the Young & Free Alberta Scholarship Competition please review the Competition Rules & Regulations available at [www.youngfreealberta.com/scholarship](http://www.youngfreealberta.com/scholarship).
- Employees, retirees and representatives of the Contest Sponsors and their respective affiliates, subsidiaries, related companies, agents, associates, dealers, representatives, advertising and promotional agencies and members of the immediate families of those employees and retirees or any persons with whom they are domiciled are not eligible to participate in The Contest.
- For the purpose of this Contest, "immediate families" is defined as sibling, spouse, mother, father, grandparents, step-mother/father, brother, sister, son and/or daughter.
- Any entrants who are seventeen at the time of their entry into the Young & Free Alberta Scholarship Competition and therefore have not reached the age of majority within Alberta, must obtain signed permission from a parent in order to submit an entry into the Young & Free Scholarship Program and in association The Contest.
- The Contest Sponsors shall have the right at any time to require proof of identity and/or eligibility to participate in The Contest. Failure to provide such proof may result in disqualification.
- All personal and other information requested by and supplied to the Contest Sponsors for the purpose of The Contest must be truthful, complete, accurate and in no way misleading.
- The Contest Sponsors may at any time in their sole discretion disqualify any entrant who: does not meet The Contest eligibility criteria, fails to comply with these rules, attempts to enter the contest in any manner or through any means other than as described in these rules, attempts to disrupt The Contest or attempts to circumvent any of these rules.
- Entries made with multiple addresses, under multiple identities, or through the use of any device or artifice to enter multiple times or entries that are in excess of the permitted number of entries during The Contest period are automatically void.

**How To Enter**

- By submitting an application into the Young & Free Alberta scholarship competition during the scholarship application competition entry period that runs from 9:00 a.m. Mountain Standard Time (MST) on Wednesday, July 21, 2010 and closes at 12:00 Noon Mountain Standard Time (MST) on Friday, September 3, 2010, applicants are automatically entered into the Big Bucks Bonus Contest.

**Prizes**

Three prizes will be awarded including:

- One (1) Grand Prize of a one-thousand-dollar (\$1,000.00 CDN) GIC at a Servus Credit Union branch and an iPad.
- One (1) Second Place Prize consisting of an iPad.
- One (1) Third Place Prize consisting of an iPad.
- The Grand prize, second prize and third prize will be determined based on the number of votes that a scholarship applicant receives during the Public Voting phase which runs from September 4, 2010 until

September 26, 2010 where the public can vote for their favourite scholarship applicant's online video or essay at [YoungFreeAlberta.com/scholarship](http://YoungFreeAlberta.com/scholarship).

- There is no limit to the number of times that a member of the general public can vote for their favourite scholarship application(s).
- The scholarship applicant that scores the highest number of votes from the general public will be awarded the Grand Prize. The second and third place prizes will be awarded to the scholarship applicants that receive the second and third highest number of votes.

The winners will be verified and then contacted by a Servus Credit Union representative by telephone and/or email on September 28 and 29. In the event that a winner cannot be contacted within forty-eight (48) hours, despite customary diligent efforts, they will be disqualified and another winner chosen. The initial selected disqualified potential winner(s) will have no recourse towards the Contest Sponsor. The winners will then be announced publicly at [YoungFreeAlberta.com](http://YoungFreeAlberta.com) on October 1, 2010.

- If a potential winner cannot accept the Prize as awarded, his or her entry will be forfeited and another eligible entrant may be selected.
- Any costs associated with accepting the Prize shall be the sole responsibility of the winner.
- An entrant is only eligible to win one of the three prizes awarded.
- Prize must be accepted as awarded and may not be transferred or exchanged. The Contest Sponsor reserves the right to substitute a prize of at least equal or greater value in the event of unavailability, for whatever reason, of the advertised prize.
- Under no circumstances will the Contest Sponsor, its affiliates, subsidiaries, and independent contractors, and their respective directors, officers, employees, and agents, including advertising and promotion agencies be required to award more Prizes than what is indicated in these Contest Rules & Regulations or award the Prize other than in accordance with these Contest Rules & Regulations.
- The odds of being selected to win one of the prizes is dependent on the total number of eligible entries received and the total number of votes received for entries.
- Eligible entrants as defined above can win a maximum of one (1) of the prizes as outlined above.

In order to be eligible to claim their prize, each Prize Winner must:

- Sign a Declaration of Compliance with Rules and an Assignment, Release and Indemnity Form, assigning all rights to their submission to the Sponsor, including all copyrights and moral rights and releasing the Contest Sponsors, their affiliates and respective advertising and promotions agencies from any liability in connection with The Contest or the Prizes awarded.
- Produce valid identification and, if requested by the Contest Sponsors, proof of age and photo identification.
- Correctly answer (un-aided) a time-limited, mathematical, skill-testing question to be administered by the Contest Sponsors.
- The Prize will be awarded to the winner upon receipt of the signed and fully completed Declaration of Compliance with Rules and an Assignment, Release and Indemnity Form.

If the above requirements are not met, the winner will be disqualified and another winner will be selected in their place.

#### License

By entering a video or essay in the Young & Free Scholarship Program, you waive all rights you may have with respect to the essay or video, including all moral rights and rights of personality, publicity or privacy, and you grant to the Contest Sponsors the unrestricted, royalty-free, perpetual, irrevocable, worldwide license (but not the obligation) to use, reproduce, communicate, modify and display the video (in whole or in part) for any purpose without any fee or other form of compensation, and without further notification or permission, including without limitation the following purposes:

- publishing it in an electronic form on the Young & Free Alberta website
- reproducing, publishing, communicating and displaying some or all of the video as part of The Contest or otherwise;
- identifying you by name as the owner of the video;
- judging the contest;
- displaying the winning entries in The Contest; and

- for the Contest Sponsors' marketing purposes, including to advertise The Contest, future contests, and products and services.

### **Conduct**

By participating in The Contest, each entrant agrees to be bound by the Contest Rules & Regulations, which will be posted and available at [www.YoungFreeAlberta.com](http://www.YoungFreeAlberta.com). Entrants further agree to be bound by the decisions of the Contest Sponsors, which shall be final and binding in all respects. The Contest Sponsors reserve the right, in their sole discretion, to disqualify any entrant found to be: (a) violating the Contest Rules & Regulations; (b) tampering or attempting to tamper with the entry process or the operation of The Contest; (c) violating the terms of service, conditions of use and/or general rules or guidelines of Young and Free Alberta and/or Servus Credit Union; and/or (d) acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person.

### **Disclaimers, Liability, and Indemnification**

By participating in The Contest, you release and agree to indemnify and hold harmless the Contest Sponsors and their employees, directors, officers, affiliates, agents, judges and advertising and promotional agencies from any and all damages, injuries, claims, causes of actions, or losses of any kind resulting from your participation in The Contest or receipt or use of any prize.

By participating in The Contest, you further agree to indemnify and hold harmless the Contest Sponsors and their employees, directors, officers, members, affiliates, agents, judges and advertising and promotional agencies from any and all damages, injuries, claims, causes of actions or losses of any kind (including actual legal fees and expenses) arising from or related to: (a) your failure to comply with any of these rules; (b) any misrepresentation you make under these rules or otherwise to the Contest Sponsors; or (c) your participation in The Contest.

The Contest Sponsors shall have no liability for any loss or damage of any videos entered in The Contest or for any other loss or damage resulting directly or indirectly from your participation in The Contest.

The Contest Sponsors are not responsible for: (1) incorrect or inaccurate transcription of entry information or late, lost, incomplete, misdirected entries, or entries received through impermissible or illegitimate channels; (2) technical failures of any kind, including without limitation the malfunctioning of any telephone, computer, network, hardware or software; (3) the unavailability or inaccessibility of any service; (4) unauthorized human intervention in any part of the entry process or The Contest; (5) electronic or human error which may occur in the administration of The Contest or the processing of entries; or (6) any injury or damage to persons or property, including without limitation your computer, which may be caused, directly or indirectly, in whole or in part, from your participation in The Contest or from downloading any material. The Contest Sponsors will not be liable to you for any indirect, special, consequential, or punitive damages in connection with The Contest or these rules.

### **Privacy / Use of Personal Information**

By participating in The Contest, entrant: (a) grants to the Contest Sponsors the right to use his/her name, mailing address, telephone number, and e-mail address ("Personal Information") for the purpose of administering The Contest, including but not limited to contacting and announcing the Winners; (b) grants to the Contest Sponsors the right to use his/her Personal Information for publicity and promotional purposes relating to The Contest, in any and all media now known or hereafter devised, without further compensation unless prohibited by law; and (c) acknowledges that the Contest Sponsors may disclose his/her Personal Information to third-party agents and service providers of any of the Contest Sponsors in connection with any of the activities listed in (a) and (b) above. The Contest Sponsors will use the entrant's Personal Information only for identified purposes, and protect the entrant's Personal Information in a manner that is consistent with the Contest Sponsor's Privacy Policy as outlined at <http://www.servuscu.ca/>.

### **Intellectual Property**

All intellectual property, including but not limited to trade-marks, trade names, logos, designs, promotional materials, web pages, source code, drawings, illustrations, slogans and representations are owned by the Contest Sponsors and/or their affiliates. All rights are reserved. Unauthorized copying or use of any copyrighted material or intellectual property without the express written consent of its owner is strictly prohibited.

### **Termination**

If for any reason the Contest Sponsors cannot run The Contest as planned, (including as a result of bugs, tampering, unauthorized intervention, fraud, technical failures, infection by computer virus or any other cause that corrupts, impairs or affects the administration, security, fairness, integrity, or proper conduct of The Contest) the Contest Sponsors reserve the right to cancel, modify, extend or suspend The Contest. In that event, the Contest Sponsor may award prizes at random from among the eligible entries received up to the time of the impairment, or award no prizes.

The Contest Sponsors may also disqualify any individual who tampers with or in any way corrupts the entry or voting process, or who attempts to undermine the legitimate operation of The Contest by cheating, hacking, deception, or other unfair practices, or by attempting to annoy, abuse, threaten or harass any other entrants or representatives of the Contest Sponsors.

### **Law**

These Contest Rules & Regulations constitute the complete rules and regulations associated with The Contest. The Contest is subject to applicable federal, provincial and municipal laws and regulations. These Contest Rules are subject to change without notice in order to comply with any applicable federal, provincial and municipal laws or the policy of any other entity having jurisdiction over the Contest Sponsors. All issues and questions concerning the construction, validity, interpretation and enforceability of The Contest Rules or the rights and obligations as between the entrant and the Contest Sponsors in connection with The Contest shall be governed by and construed in accordance with the laws of the province of Alberta.

### **Disputes**

All disputes, claims and causes of action arising out of or connected with The Contest, prizes or these rules will be resolved individually, without resort to any form of class action, and exclusively by the appropriate court of the Province of Alberta, Canada, in Edmonton, Alberta.

### **Language Discrepancy**

In the event of any discrepancy or inconsistency between the terms and conditions of the Contest Rules and disclosures or other statements contained in any contest-related materials, including but not limited to The Contest entry form, or point of sale, print or online advertising, the terms and conditions of these Contest Rules shall prevail, govern and control.

### **General Rules**

- The Contest Sponsor will not enter into correspondence with any entrant except with the selected winners and at the Contest Sponsor's own initiative.
- The decisions of the Contest Sponsors in relation to The Contest will be final and binding on all entrants.
- The Contest Sponsors reserve the right to disqualify entrants and/or entries that do not comply with these Contest Rules & Regulations.
- The Contest Sponsors will be the sole and final reference source in validating a Prize claim.
- Any inquiries or concerns relating to The Contest should be made in writing and addressed to:  
Big Bucks Bonus Contest  
Servus Corporate Centre  
Marketing Department  
151 Karl Clark Road  
Edmonton, AB  
T6N 1H5