



## YOUNG & FREE FACT SHEET

### Young & Free Unlimited Chequing Account

Young & Free is a unique financial platform that offers the following services to young Albertans:

- Complimentary withdrawals from your own or other credit union ATMs within the Acculink network or ATB ATMs
- Money transfers between accounts
- Debit transactions
- Global payment card transactions
- Cheques
- Bill payments
- Internet and Teleservice Banking

### Extras

Young & Free members who refer friends or family between the ages of 17 and 25 to Young & Free have the opportunity to win monthly prizes. For every referral that results in the opening of a new Young & Free account both members will receive bonus entries into a monthly draw with prizes posted online at [www.youngfreealberta.com](http://www.youngfreealberta.com).

### A Popular Phenomenon

The Young & Free website, [www.youngfreealberta.com](http://www.youngfreealberta.com), attracts an average of 300 hits a day and has resulted in more than 2,500 Young & Free accounts.

To date, nearly 200,000 people have visited the Young & Free website and have spent an average of three minutes and 14 seconds viewing the information, which is more than three times longer than the average visit to most social media websites.

Young and Free is also a huge hit on high-profile websites that young adults frequent. Young and Free has more than 200 Facebook fans, 80,000 YouTube video views and 100 Twitter followers.

Toll Free Call Centre: 1-877-606-6333

Common Wealth Credit Union  
5012 – 49 Street, P.O. Box 1410  
Lloydminster, AB S9V 1K4  
Phone: (780) 808-4711  
Fax: (780) 808-4578  
[www.commonwealthcu.net](http://www.commonwealthcu.net)  
[www.youngfreealberta.com](http://www.youngfreealberta.com)



### **Spokesperson Qualifications**

CWCU is searching for a Young & Free spokesperson who possesses the following qualities:

- Self-motivated and able to talk to anyone, anytime
- A dynamic, charismatic and outgoing personality
- Strong writing and computer skills
- Confident with all things Web
- Comfortable on camera
- The ability to film, edit and upload videos

### **The Gig**

The Young & Free spokesperson will be responsible for the following:

- Becoming a member of CWCU
- Working full time (37.5 hours a week) for up to a full year
- Travelling, attending and speaking at events throughout the year
- Producing and posting videos to the Internet
- Posting daily blog entries and weekly video blogs

### **The Gear**

For the duration of the spokesperson term:

- Chevrolet HHR vehicle with a gas allowance
- Blackberry with a paid contract
- Paid Internet contract

### **For Keeps:**

- An Apple MacBook notebook computer
- A digital camcorder
- A digital camera
- A Flip digital video camera

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### **The Perks**

- The spokesperson title for a full year (bragging rights included)
- An annual salary of \$36,000
- Use of all the gear (listed above)

### **About Common Wealth Credit Union**

Common Wealth Credit Union (CWCU), based out of Lloydminster, Alberta, is a \$1.6 billion member-owned financial institution serving 53,000 members in 14 communities. Through the introduction of Young & Free, the first financial offering designed for 17 to 25-year-olds, Common Wealth Credit Union involves young people in becoming aware, interested and engaged in the importance of financial responsibility and management. Visit [www.commonwealthcu.net](http://www.commonwealthcu.net) or [www.youngfreealberta.com](http://www.youngfreealberta.com) for more information.

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