



## **MEDIA ADVISORY**

**WHAT:** Common Wealth Credit Union's Young & Free team will be at the Grande Prairie Regional College searching for the next Young & Free Spokester. The credit union employed GoMobile, a "festival on wheels" making its Alberta debut in Grande Prairie, as a mobile base where students can learn about the spokester search, compete in guitar hero duals, and record themselves on Free Speak Corner.

Powered by Common Wealth Credit Union, Young & Free is Alberta's first free financial offering designed for 17 to 25-year-olds that engages young people to become aware, interested and engaged in the importance of financial responsibility and management through social media, events and promotions. Young & Free is currently hosting the second annual Spokester Search to find a young person who best represents the Young & Free generation.

**WHO:** Jere Ebert, Young & Free's Internal Spokester will be on hand to provide more information on the Young & Free Spokester Search, as well as be available for media interviews.

**WHEN:** Wednesday, September 10, 2008  
**11:00 a.m. to 2:00 p.m.**

**WHERE:** In front of and around Grande Prairie Regional College  
10726-106 Avenue  
Grande Prairie, Alberta

**CONTACT:** Rebecca Eras, Brookline Public Relations  
Office: (403) 538-5641 ext. 108  
Cell: (403) 466-4523  
Email: [reras@brooklinepr.com](mailto:reras@brooklinepr.com)