

December 1, 2008

YOUNG & FREE LAUNCHES FREE ONLINE JOB BANK FOR YOUTH

Youngfreealberta.ca Expands to Assist Youth Members with Job Search Function

EDMONTON, Alberta – Young & Free Alberta, a package of free banking services and fun resources to help young people move towards financial independence, today launched the latest interactive component to its successful youngfreealberta.com site – an online job bank with job postings tailored specifically for Alberta youth. The free job posting service is for Alberta-based organizations looking to connect with young job seekers.

Young & Free, an initiative of the new Servus Credit Union formed through a merger with Common Wealth Credit Union, Community Savings and Servus credit unions, is an initiative that connects with young people online through a microsite populated with blogs, vlogs and polls – and now jobs that fit the interests and skill sets of 17-to-25-year-olds.

“Young & Free provides online advice and resources to help young people make and save money, take out loans and build credit, so it’s a natural progression to add a component to the site that helps them find relevant jobs,” said Kim Crockett, Young & Free Manager, Servus Credit Union. “Rather than sift through job postings that might not fit their age group, Young & Free provides a platform for prospective employers to post jobs that are relevant and interesting to young people.”

Servus hired its 2009 Young & Free Spokester, 18-year-old Myles Peterman, to provide video and blog content that is both educational and entertaining to young people on the Young & Free website, youngfreealberta.com.

“One of the things I noticed is there aren’t a lot of resources out there to educate young people about finding good jobs, making and saving money, taking out loans and managing credit,” said Peterman. “And since Servus provided me with the best job in world, it’s pretty sweet to help others find cool jobs too through Young & Free.”

About Servus Credit Union Ltd.

Servus Credit Union is a full-service member-owned financial institution serving more than 367,000 members through a network of 100 locations in 64 Alberta communities. As of its November 1, 2008 amalgamation with Common Wealth Credit Union and Community Savings, Servus has nearly \$10 billion in assets, ranking it third among the nation's credit unions and largest in Alberta. The credit union provides a complete line of banking services, including registered accounts, financing, investments, insurance, commercial banking, 24-hour on-line and telephone banking. Operations will be managed through the Edmonton head office and central administrative centres in Lloydminster and Red Deer.

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